

[YOUR ORGANIZATION LETTERHEAD]

PRESS RELEASE

For Immediate Release

For more information contact:
Your name, Title
Phone
Email

[Sponsor's Name] World's Longest Driver Contest

[Outing Name] is hosting the World's Longest Driver Contest with a 5-Foot Long Driver and DOUBLE-SIZE head!



CITY, STATE, DATE: We are excited to announce that we will be conducting a "World's Longest Driver Contest" at our [Outing Name] on [date] at [name of course].

This new exhibition driver can generate faster club-head speed than the pros! It is an exciting club to swing, and fun for others to watch. Experienced golfers sometimes swing and miss which is part of the fun. The sound of a solid shot is LOUD, and it can literally hit the ball farther than you can see!

The "Big Stik" Driver is completely illegal for USGA tournament play which limits clubs to 48 inches. At a full 60-inches, the potential additional driving distance is extraordinary. It also boasts the world's largest head at nearly DOUBLE the size of the legal limit of 460cc's. It's MASSIVE and has a huge sweet spot.

"Most people never get a chance to hit the ball so far. Swinging this club is the closest thing they'll ever get to the kind of distance the pros achieve. In fact, even the pros can't hit as far as this 5-foot monster," exclaims Steve Divnick, manufacturer of the club. DivnickGolf is famous for their telescopic shafted clubs that are great for travel...including their "Whole-In-One" Adjustable Loft club. Says Divnick, "Our clubs fly free!"

Participants at this year's [Outing name] will be able to hit some practice shots on the range, and then everyone will get to hit it on one of the holes. As a fund raising event, [Outing name] will be accepting swing-donations.

[Outing name] will then auction off one of the Giant Drivers at the end of the event. Not only will this be a great fund raiser for the outing, it will be a fantastic club for someone to own and show to their friends and display in their office.

The media is invited to come film some of the long drives shots with this extraordinary golf club! The driving range will be open from [time to time]. The shotgun start is at [time]. The hole contest will be on hole #_____.

The World's Longest Driver Contest is sponsored by [sponsor's name].

See driver photos and vidoes on www.WorldsLongestDriver.com

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[Organization website]
[Sponsor's website]
www.DivnickGolf.com